

# HOW MRS. BURKE-ROCHE COULD SPEND \$185,000 IN THREE MONTHS

Trifles of Entertaining and Apparel Easily Mount Up in Cost.

\$1,000 A DAY NOTHING.

Limit Might Readily Have Been Exceeded by Really Extravagant Woman.

Frank Work says that his daughter, Mrs. Burke-Roche, is extravagant and, moreover, unfilial, and that if she cannot cut down her expenditures and build up her show of affection there is going to be trouble to wit, a new will in which the old millionaire will bequeath no \$85,000 a year to his charming daughter.

Mr. Work says that either of Mrs. Roche's offenses is sufficiently annoying to culminate in an entirely new will in which all mention of her is omitted. That the charming social leader should openly show disrespect for her old dad and overstep her allowed income at the same time is a situation quite beyond the comprehension of the venerable Croesus.

"When I supply my daughter with home and every appurtenance, horses and carriages, all manner of service, opera box for the season and what not," argues Mr. Work, "why can't she live within \$60,000 a year—the pin money I provide for her?"

Why can't she? Mrs. Burke-Roche hasn't. In the last three months she spent \$185,000.

Who said "Whew?" It isn't as if the lady had to buy party gowns for her popular daughter Cynthia or pay her son's cigarette bills, for Mr. Work attends to those trifles. The \$60,000 a year is for her personal use, if you please.

How Did She Spend It?

Do you wonder how she spends it? Do you wonder how she oversteps the high-water mark to the extent of tripling her legitimate expenses?

Do you wonder how she spent in five months of her Newport season \$50,000? There was no villa rent to pay, either, for Mrs. Burke-Roche occupied the Beach avenue paternal home.

Do you wonder how her hand dispensed an average of \$1,000 a day for 50 days—\$50,000 a week for twenty odd weeks, \$30,000 a month for five months? Do you wonder father kicked?

Do you wonder there was a trifling domestic breach and Mrs. Burke-Roche left home and set up her own establishment?

Most people would consider \$60,000 a fortune. An annual income of that amount is popularly regarded as immense.

The President of the United States gets \$50,000 annually, so that should be enough for any citizen!

Lots of persons may think so, but



such a pittance isn't enough for a New York society woman! Heaven forbid!

How to Melt an Income.

Here are a few trifles on which the entire income could fade away:

One modest Russian sable stole and muff \$4,000  
Three modest balls at \$5,000 each 15,000  
One concert with a simple supper and two simple songbirds from the Metropolitan aviary 3,000  
One cotillion of 200 guests, with inexpensive favors (estimated at \$150 per person), &c. 7,000  
Annual expenditure for flowers for the daily dinner and table decoration, at \$20 a day (low figure) 7,200  
Fifteen evening gowns at \$500 7,500  
Ten house (afternoon) gowns at \$500 5,000  
Five outdoor costumes at \$500 2,500  
Eight tea gowns at \$400 3,200  
One evening coat, ermine trimmed and lined 2,500  
Total \$60,000

Why, that's \$60,000 already! Think how one might expand each item and add thousands.

The only furs billed are the sables, at \$4,000 a set. Now, suppose Mrs. Burke-Roche wanted a Russian sable coat. She could put her whole annual income into the purchase, for the fur that rates as a level coat high enough for one garment of fine skins to be worth that amount.

She might have plunged.

Then the lady might easily purchase an extra fine quality Persian lamb coat at \$2,000, an ermine set at \$500 and mink, fox and a variety of other furs to complete different costumes to the value of \$7,000.

It sounds like plunging. As to the matter of parties, if Mrs. Burke-Roche aimed to rival James Hazen Hyde she would have to put her entire income into one entertainment.

In the clothes line the estimate is absurdly low. A woman who goes into society 200 nights in the year certainly needs more than fifteen new evening gowns. Twice that number would be none too many. To make a hit and hold her prestige a social leader should at least have a new decoction creation each week.

When it comes to dresses for other occasions the rule is the same. Only one fairly respectable evening coat is mentioned. Think how many she needs, and the fabulous prices they pay!

Then, just by way of variety, compare the expense account for shoes and gloves, French lingerie, millinery, parasols, belts, handkerchiefs, scarfs, ties (pauze and gasp!), massage, hair-dressing, &c., by experts; theatre

tickets, bobbles (horses, dogs or automobiles), gifts, &c., &c. Really, it is enough to make one dizzy! It's pretty easy to lavish money after all, and Mrs. Burke-Roche is probably more economical than most.

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**H. B. Batterman**  
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BROOKLYN'S MOST DEPENDABLE LARGE RETAIL STORE.

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Extraordinary Inducements for Economical Morning Shoppers.

<b>Women's Percal Waists.</b> At 29c. Instead of 75c. Made of heavy percale, neat figured effects; light blue, gray, tan, also black and white checks; sizes 32 to 44. Number limited to 300 waists.	<b>W. B. "Nuform" Corsets.</b> At 79c. Instead of \$1.50. Made of fine imported corset; long over hip and abdomen; two sets of supporters; white and drab only; sizes 18 to 30 inches.	<b>Boys' Long Overcoats.</b> At 2.50. Instead of \$4. Oxford Gray Melton and "Prize" Long, Belt Overcoats, for ages 7 to 15 years; warm, correct dress for the coming cold weather.
<b>Openwork Table Scarfs.</b> At 15c. Instead of 25c. Also Pillow Shams in 10 to 14 inch offering. Scarfs 14 inches long; Shams 22 inches square. Two appropriate gifts for New Year's.	<b>Nut Picks and Crackers.</b> At 9c. Instead of 25c. Choice of either 6 Picks or one Nut Cracker at this price. Neat designs and put up in dainty compartment boxes. Very special.	<b>ASTOUNDING TEA SPECIAL.</b> At 18½c lb. Instead of 25c. Mixed Fens, delicately palatable and refreshing; pure leaf; only two pounds to a customer.

**Many Fine Values for All Day Saturday.**

**Women's \$15 to \$25 Suits, 11.98.**

Most Astounding Value the Season Is Apt to Produce.  
Beautiful Tailor-made Suits in the season's most approved models—both long and short coat effects and Dyon blouse models. 200 cheviots and many marvellous mixtures. 200 cheviots and many marvellous mixtures. 200 cheviots and many marvellous mixtures. Sizes from 34 to 42. Remarkable values at 11.98.

**Women's \$5 and \$6 Walking Skirts . . . 2.95**

Odd assortment of becoming Skirts for street or shopping; both cheviots and mixtures; newest plaited styles; medium sizes.

**Women's Beautifully Modelled \$3 Waists, 1.29**

Charming yoke and plaited styles in fine nuns' velvets and fancy checks; with full sleeves and complete range of sizes.

**Women's Night Gowns. Reduced from 60c. 49c**

Good quality flannellette in neat pink and white and blue and white stripes; double yoke; sizes 15, 16 and 17—each.

**Women's Handkerchiefs. Reduced from 15c. 10c**

Fancy Swiss Embroidered Du Barry Scarfs, 98c. All colors.

**Women's Black Hosiery. Reduced from 60c. and 70c. 49c & 59c**

Extra fine quality black cashmere; spliced heel and toe; also made with natural wool foot; sizes 8½ to 10½; pair.

**Rugs Greatly Reduced. Hurrying-Away Prices.**

Extra Axminster Rugs, beautiful color combinations; 18.98. Ingrain Rugs; 2x3 yards \$2.75; 3x4 yards \$3.25; 4x6 yards \$3.99. Also Wilton Velvet Carpets; variety of good hall and stair patterns; made, lined and laid 98c.

**26-Inch Umbrellas. Reduced from 75c. 47c**

Good, firmly made, serviceable Umbrellas, with 26-inch canes, and variety of fancy handles; each.

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Fulton Street, from Bridge to Dufield Street.  
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Store Open Until 10 P. M. Saturday. A Stamp With Each 10c of Your Purchase.  
C. & C.

**Many Prices Much Reduced Saturday in the Clean-Up Sale of Holiday Slippers.**

Just the reading of the items will convince one of the underpricing going on in our Shoe Store. Saturday you will be able to buy Slippers for all the family and save money on each and every pair. We want to clean up after the hustle and bustle of the rush and we are willing to sacrifice profit for quick clearance. Your gain is our loss. Why hesitate?

**Women's Juliettes**, entire remaining stock of felt Juliettes, in wine, green, black and blue, fur trimmed, hand-turned soles, all sizes; value \$1.75, per pair. 1.00

**Men's Slippers**. All of our men's Slipper stock, in black and tan, hand turned, mostly large sizes; value \$2.00, per pair. 1.19

**Women's and Men's Bath Slippers**, in Turkish towelling and cretonne; value 50c., per pair. 25c

**Turkish Slippers**. To clean up the remainder of our stock, gilt and silver trimmed, mostly small sizes; value 50c., per pair. 35c

**C. & C.**

**Attractions in Neckwear.**

Point Venise Lace Collars, in white and cream, suitable for children's dresses, Vandyke points, 25c.

**Stock Collars**, white and black silk braided, for 19c.

**Turnover Collars**, white embroidered, in hemstitched and scalloped edges, in various designs, each 9c.

**Neck Scarfs**, silk and crepe de chine, in all new shades, from \$1.00 to 3.25.

**C. & C.**

**3 Splendid Bargains in Dainty New Year's Aprons.**

These three specials, in the Apron Store, bring you chances to get your New Year's Aprons for very little money. They are well made, dainty and very pretty. See them!

**Short White Aprons**, in plain lawn, some round, others square, prettily trimmed with hemstitched tuckings and embroidery; value 39c, for 29c.

**Aprons**, in handkerchief effects, dainty flowered designs, also plain white lawn, short and long, with or without bib, good generous width, broad ties; value 50c, for 35c.

**Women's Bib Aprons**, short and long, daintily trimmed with embroidery and hemstitched tuckings, extra width and tie strings; value 75c, for 50c.

**C. & C.**

**Good Chances in Men's Furnishings**

Men's Shirts and Drawers, extra heavy, fleece lined, double stitched, extra well made, soft and warm, worth 65c, each. 46c

**Men's Socks**, fine quality fast black and fancy colored cotton, also some plain black with maco soles, extra good wearing kind; worth 35c, for 25c.

**Men's Shirts**, white, laundered, fine quality muslin, linen bosoms and wrist bands, full sizes and perfect fitting; the 95c kind, for 75c.

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I suffered from bronchitis. Father John's Medicine cured me.—Mrs. J. F. Cooney, 11 Stotia St., Boston, Mass.

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Had bronchitis and asthma. Father John's Medicine cured me.—Mrs. Jacob Moreland, 146 Penn St., York, Pa.

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Has a gentle healing effect upon the throat and bronchial tubes. That is why it CURES BRONCHITIS

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Great reduction in our surplus of stock to make room for the new spring arrivals. Don't miss the chance, for this stock must be cleared, not left over for next year. Do not forget our easy terms of payment.

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